



# YOUR WAY TO EXPO

PAVILION BUILDING  
OPERATION &  
MANAGEMENT

Authorised Reseller



MILANO 2015  
FEEDING THE PLANET  
ENERGY FOR LIFE





Thanks to many years of research and experience in the exhibition industry, UNIQUE offers their clients a complete and professional turn-key service. Founded in Beijing in 1998 and since 2013 part of Alessandro Rosso Group, UNIQUE is today an international organization and the perfect partner for the construction and fit-out of the Expo 2015 pavilions.

**YOUR  
PARTNER  
FOR  
EXPO  
MILANO  
2015**



**INVOLVED  
IN EXPO  
SHANGHAI  
2010**

UNIQUE participated at the 2010 Expo in Shanghai as a recommended project partner and service provider for exhibitors. UNIQUE was also successfully involved in construction for the Beijing Olympics in 2008 and in the parade for the 60th anniversary of the founding of the People's Republic of China in 2009.

**WORLD  
BEST  
PAVILION  
BUILDER**

UNIQUE has emerged as the first company in the Chinese exhibition industry to offer a complete turn-key service.

It has completed over 50 large scale projects, with a total construction area of over 140 million square meters.

Over the past 16 years, UNIQUE has received commissions from nearly 20 different countries and over 10 ministries and state governments.

UNIQUE is the first group of companies to achieve Level 1 qualification from Chinese exhibition engineering enterprises and Level II qualification for the integration of interior design finishes/decoration and building construction.

UNIQUE has also obtained ISC international quality system certification issued by UKAS.



**UNIQUE 永一格®**



## PAVILION BUILDINGS OPERATION AND MANAGEMENT

UNIQUE's main activities include:

- design and construction of exhibition stands & pavilions
- interiors, finishes and furnishings
- complete digital and multimedia services.

For Expo 2015, UNIQUE leverages its partnership with Alessandro Rosso Group, a company with strong ties to Milan's trade fair and the first worldwide authorized ticket reseller for Expo 2015.

Alessandro Rosso Group also owns Olgiati, a company specialized in the construction and fit-out of exhibition stands and point of sales furnishings, with expertise in digital and state of the art technologies.



### OLGIATI: UNIQUE LOCAL PARTNER

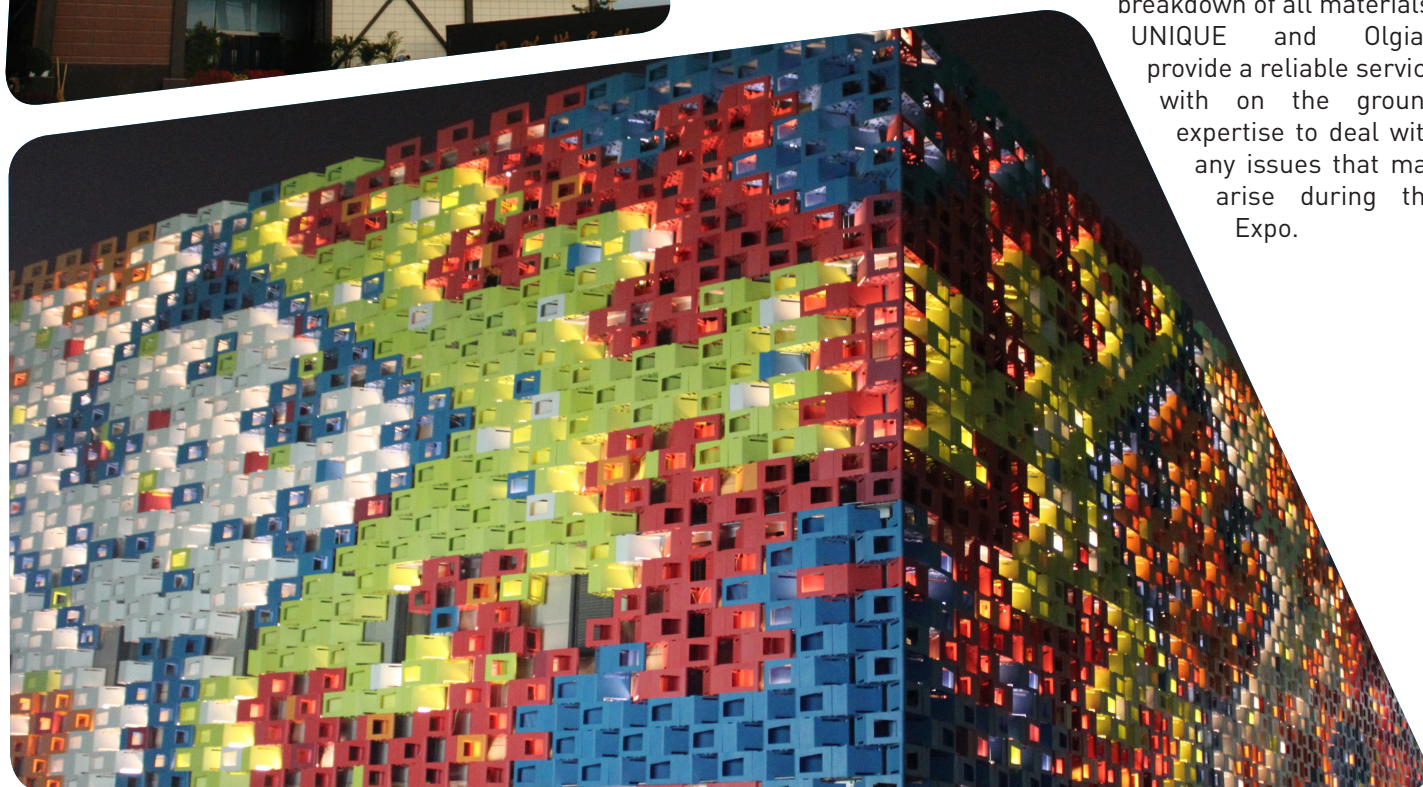
As part of Alessandro Rosso Group and with more than 60 years of experience nationally and internationally, Olgiati is well established in the Milan Expo area.

Partnering with UNIQUE, they can guarantee work of the highest quality in terms of presence, results, schedules and costs.

UNIQUE and Olgiati will work together for their clients, covering all requirements so that no agent or foreign dealer is required.

Olgiati can undertake building, transportation, assembly, certified electrical layouts, graphics, lighting and, if required, breakdown of all materials.

UNIQUE and Olgiati provide a reliable service with on the ground expertise to deal with any issues that may arise during the Expo.





Headquarter:  
Via Tito Speri, 8 - 20154 - Milan - Italy  
T +39 02 87387201 - F + 39 02 87387219  
infoexpo2015@arossogroup.com - info@arossogroup.com  
[www.arossogroup.com](http://www.arossogroup.com)

Offices in Italy: Florence, Rome, Turin

Offices abroad: Paris, Philadelphia, Shanghai and Beijing

Associated to:  
ASSI - IATA - ICCA - MPI - SITE

Certificated:  
ISO 9001:2008

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