



Alessandro Rosso
Group

YOUR WAY TO EXPO

THEME PACKAGES

DINNER IN THE SKY

Authorised Reseller



MILANO 2015
FEEDING THE PLANET
ENERGY FOR LIFE

AN EXTRAORDINARY EXPERIENCE...

Imagine having a drink on a table suspended in the sky, overlooking the Expo area, as if you were flying over it.

Well you are on DINNER IN THE SKY!

Dinner in the sky, a table suspended 50 meters above the ground, is a unique event meant for anyone who wishes to live a magical moment that will leave a lasting impression.

- **A TABLE 50 METERS ABOVE THE GROUND**
- **22 SEATS FOR GUESTS**
- **COCKTAILS, LUNCHESES, DINNERS, EVENTS IN THE SKY**

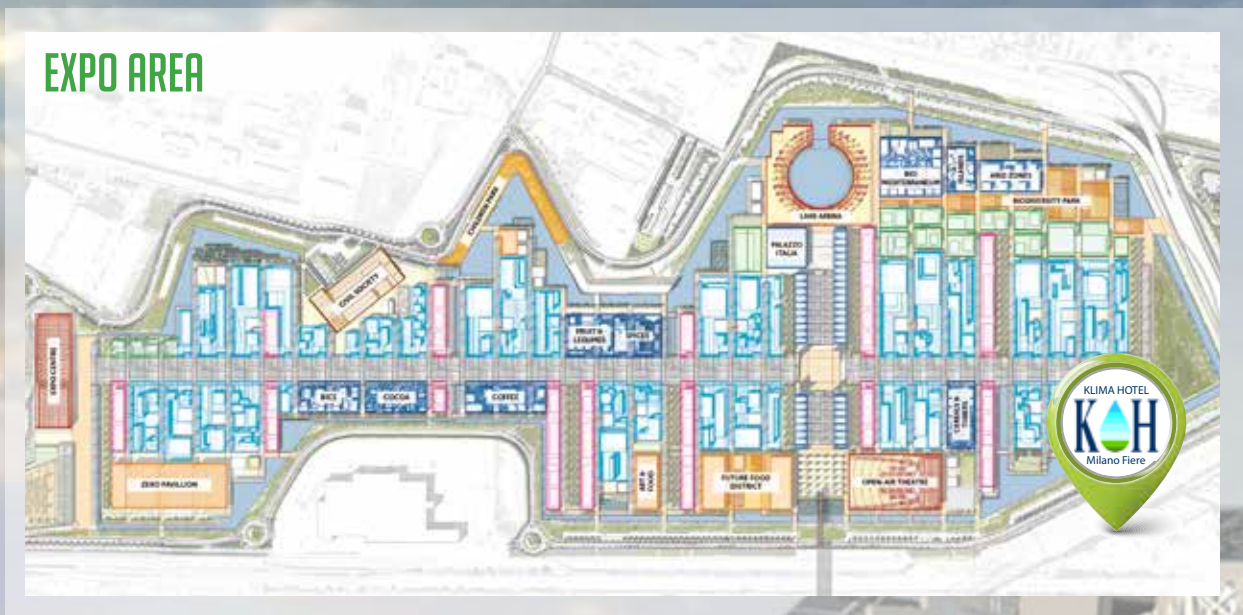




...IN THE SKY OF EXPO MILANO 2015

During the six months of Expo Milano 2015, DINNER IN THE SKY will be placed in a space in front of KLIMA HOTEL, a modern green hotel, in a privileged position with a unique point of view over the Italy Pavilion inside the Expo Area.

DINNER IN THE SKY will be open to the general public and to private companies for the organization of lunches, dinners, cocktails, events.



THE VILLAGE

DINNER IN THE SKY will be hosted in a area with a pleasant set-up resembling a “village” to entertain people waiting for their turn. The entire area can be branded, or rearranged “ad hoc” for special events.



THE HIGHEST OPPORTUNITY

- DIFFERENT POSSIBLE WAYS OF SPONSORSHIP
- GREAT EXPOSURE SPACES FOR THE BRAND
- EXCLUSIVE USE OF THE FACILITY

DINNER IN THE SKY will be one of the notable facilities of Expo Milano 2015: it will be highly visible from the Expo Pavilions. Many visitors will want to experience the thrill of taking a drink overlooking the Expo and many companies will not miss the opportunity to organize special events on it.

BRANDING SPACES

TABLE: BOTTOM, ROOF, HEADRESTS

VILLAGE: WELCOME BOARD, FLAGS, BARRIERS, OTHER

ADVERTISING AND PROMOTIONAL MATERIAL

TICKETS BRANDING

OTHER





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Associated to:

ASSI - IATA - ICCA - MPI - SITE

Certificated:

ISO 9001:2008

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